

## **BRO.SIGA SOCIAL SERVICE GUILD (BSSSG)**

### **Annual Report 2020-2021**

#### **33<sup>rd</sup> Annual Report presented to the General body meeting held at BSSSG Office, Chennai**

#### **An overview of BSSSG**

Bro. Siga Social Service Guild (BSSSG) is a registered organisation under Tamil Nadu Society registration Act in the year 1998. BSSSG has involved and serving the underprivileged communities of Vyasarpadi, Gandhi Nagar Chennai, Uthiramerur block Kanchipuram District and Madurai District for the past three decades. BSSSG has worked among children, women, youth, Gypsy community, Female sex worker and Quarry workers. Our main programmatic focus is on Education, Health and women empowerment programme.

#### **Secretary Report**

I have the proud privilege as the Founder Secretary, to present our report of activities, carried out by our organisation during the year 2020-2021. This is year was very critical time due to COVID 19 epidemic.

To give you, a clear picture, I have divided the Report into three main parts – Vyasarpadi, Chennai, Madurai and Uthiramerur block Kanchipuram District. Each Division is again sub divided into “Continuing Projects” and “New Projects”. I will start with the first.

#### **Programmes:**

##### **I. TdH-NL Revolving Fund for Relief of Poor**

Terre des Hommes Netherlands has been supported for the women empowerment programme especially for income generation activities through the revolving fund. It is a continuing programme. This year achievement in this regarding have been highlighted below:

- Issued Revolving Fund to 274 SHG women with a total amount of Rs.84,45,000/-. This amount was invested in carrying small business activities
- All 300 women were trained on business plan activities and books of accounts
- Increased income and assets of 78 families

- In Chennai and Kanchipuram, there are 145 SHGs with 1761 members who on a daily basis interacted with our staff regarding the information on COVID-19
- 355 Children participated in awareness on COVID
- Eight girl children received educational support
- 799 vulnerable community people and children attended the various awareness activities like Child Rights, Prevention of COVID and Environmental education
- On 6<sup>th</sup> & 7<sup>th</sup> April 2020, during the lockdown period, the Child Fund India donated an amount of Rs.10000/- for providing dry rations to 15 families of SHGs with the support Mr. Thangaperumal, County Manager, India, TdH-NL



**Meeting with SHG members on Micro Finance and Prevention of COVID 19**



**Meeting with SHG members in Uthiramerur villages**



## **Micro Finance Revolving Fund Cheque Issued to Arumbugal and Poovizhi SHG Chennai**



**Mrs. Anandhi project Coordinator conducted COVID awareness meeting**

### **II. Prevention of HIV/AIDS:**

Targeted Intervention for the Female Sex Workers project, aided by Tamil Nadu State AIDS Control Society (TANSACS) since 2012 onwards. It is an ongoing project and during the reporting period the flowing output based results have been achieved:

The same team of staff continued. As per the records,

No. of Female Sex workers covered -1600

No. of High-Risk Group Reached - 2278

No. of women referred for testing -2387

No. of Peer Educators training -25

No. of women tested HIV positive –6

No. of Women Counselling - 970



**BSSSG Project Director and TANSACS Project Officer visited the DIC  
and meeting with TI Staff**



### **Training Programme for TI staff**

On 03.11.2020 and 09.11.2020 programmatic Mapping Population Size Estimation (p-MPSE) training were conducted by TANSACS and implemented by Bro.Siga Social Service Guild. Mr. Manimaran, the Joint Director, Mr. Velaiya Assistant Director, Mr. Dhanapal Project Officer, Mr. R. Selvam Assistant Director STI from TANSACS inaugurated and facilitated the training programme. All NGO TI project staff attended the training programme. Totally 80 persons were trained.



**TANSACS Joint Director Mr. Manimaran and Assistant directors, Project Officers staged in the programme.**



**Training on TI Revamped Strategies PMPSE Training conducted by Mr. Selvam STI Assistant Director**

### **Community Event**

On 19<sup>th</sup> March 2021, Community Event was conducted by Bro.Siga TI Staff at Saidapet Community Hall. In this event we created awareness on Prevention of HIV/AIDS and COVID -19. There were 82 HRGH's and community people who participated in the event and immensely benefitted.



**Mr. Selvam District Programme Manager TANSACS, Mr. Sundaramoorthy Founder Secretary, BSSSG and Dr. Surekha Zonal Medical Officer is the chief guest of Programme Medical Camp for HRG:**

On 16<sup>th</sup> March 2021, we have conducted STI/VDRL camp at Saidapet Primary Health Centre. In this camp Mr. R. Selvam District programme Manager TANSACS and Mr. Sundaramoorthy, Founder Secretary of Bro.Siga Social Service Guild, Dr. Surekha Zonal Medical Officer, Dr. Lailaja and All TI staff participated: Totally 109 members were screened and VDRL tested.

In this camp we also distributed Hygiene kit, Mask, Soap and hand Sanitizers to the participants



## **Alternative livelihood support for FSW**

On 2<sup>nd</sup> March 2021, The India Ladies Circle MSLC 133 supported to create livelihood opportunity to 3 selected Female Sex Workers (High Risk Group) for running small business-like vegetable sale, flower vending and idly shop. They are earning income through this business.

### **III. Early Child Care Education - Supported by HCL Foundation**

BSSSG is running Early Child Care Development programme in Gandhi Nagar, Chennai and Madurai urban areas. There are 10 ECCD centers in Chennai and Madurai 250 children within the age group of birth to 6 years are getting benefitted.

During the reporting period the centres are closed due to lockdown and COVID-19 pandemic situation. But our ECCD teachers visited the children in family on a day-to basis and provided guidance with the suggestion of HCL Foundation

- The HCL Foundation organised many training sessions, Consortium meeting, and Convergence meeting and intervention sessions were conducted about the children and their families on how to protect them from COVID and provided the training as per the NEP of education to the children. There are twenty-two staff well trained and implementing the ECCD programme.
- Due to COVID 19 we are not able to open the ECCD centres and not able to provide cooked food. But we issued dry rations for 9.5 tons and hygiene kits distributed to all 250 children and their families.
- Created awareness on COVID 19 and explained about the SOP of wearing mask, washing hands with soap or sanitizer, maintaining social distance etc.
- Distribution of learning kits to 250 children
- Outreach learning sessions: Our staff went for field trips in order to encourage our crèche and balwadi kids and to develop their skills through various early childhood Education activities like storytelling, Rhymes, coloring etc.,
- Growth monitoring of children and monitored of their height and Weight were undertaken periodically





## Growth Monitoring of Children



## Distribution of Dry rations to the children



## Distribution of learning kits and taking learning activities in children home

### IV. Emergency Relief of COVID 19 for Distribution of Dry Rations

COVID 19 Response: During the lockdown period on 7<sup>th</sup> to 9<sup>th</sup> July 2020 we distributed 1000 Dry Food Relief Kits donated by Hungry No more United Way and Zomato Feeding India. The beneficiaries from under privileged community people of daily wage earners, vendors, construction workers, Auto drivers, women from Self Help Groups and Homeless People immensely benefitted from the Emergency Relief Activities.





## V. Community Intervention programme for Prevention of COVID -19 Supported by Greater Chennai Corporation

During the Phase-I of COVID-19 pandemic situation, BSSSG through Community Intervention Programme undertook medical relief with the support of Greater Chennai Corporation in Zone 4 - Wards 37 and 46 in and around Vyasarpadi slums from May 2020 to 18<sup>th</sup> September 2020. Following are the highlights of our intervention:

- There were 48 staff working for medical relief
- BSSSG created awareness on COVID-19 through distribution of IEC materials and street theatre
- Day to day visit to the community people and identified the infected cases
- Infected cases were referred to hospitals and camp were arranged
- Distribution of KABASURA KUDINEER





## Awareness on Prevention of COVID 19 Role Play by Our Staff



## Other Programmes

### 1. Antenna Trust

Antenna Trust supported with micro finance to women in Uthiramerur block, Kanchipuram District. They are continuing support from 2018 onwards, we received an amount of Rs. 1,00,000,00/- for micro credit now they are revolving the amount Rs.2,62,40,000/-. A total of 524 women benefitted from this programme.

### 2. Praise Foundation Supported Programme

The Praise Foundation, the Intermediary between Corporate and NGOs, has become more intimate to our organisation. It has routed donations from different Corporate as stated below

- The Praise Foundation has donated an amount of Rs.25000/- for providing dry rations to poorest of the poor families of SHG members and Female Sex Workers. Totally 50 families benefitted.
- Mrs. Praveena is the wife of Avines Kumar. She is 26 years old. The family resides at No.420, C-Kalyanapuram, Vyasarpadi, Chennai -600 039. Her husband is an auto driver. The family lived in a rented house in a very poor condition. During the lockdown period they could not manage the family. Mrs. Praveena was pregnant and during the delivery she could not meet her medical expenses, food etc. In this situation she approached our organisation. We forwarded the request to Praise foundation who supported an amount of Rs. 9820/- from TANVI SARAF for her maternal health care.
- Ms Mahalakshmi is wife of Jagadeesh. She is 21 years old. She was in 9<sup>th</sup> month of her pregnancy and gave birth to her child. The family is residing at No.427, 4<sup>th</sup> Street, Kennady Nagar, Vyasarpadi area. Her husband is a

daily wage earner. During the lockdown the husband was without a job. So could not manage the medical expenses for regular check-up. She shared the difficulties to BSSSG staff and availed a financial support of Rs.9820/- for maternal health care and treatment through Praised Foundation. She is thankful to BSSSG and Praise Foundation for the timely support.

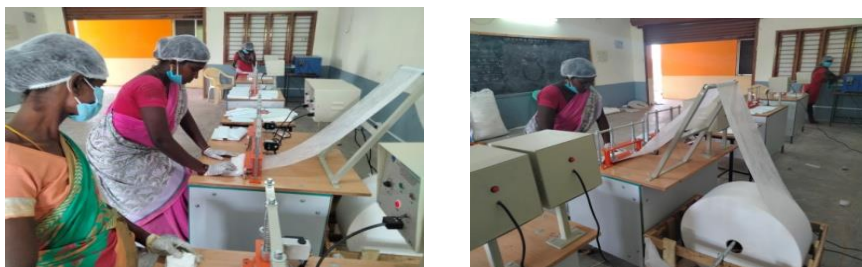


**Mrs. Praveena w/o Avines Kumar and Mrs. J. Mahalakshmi w/o Jagadeesh**

- On 25<sup>th</sup> March 2021, the Praise Foundation donated an amount of Rs.40500/- for providing Manna Health mix and education materials to children in our target area. A total number of 250 children benefited

### **3. New Project for manufacturing Sanitary pad unit**

Newly we started a Project for manufacturing of sanitary napkin unit by village women in Uthiramerur block Kanchipuram District. This project is being support by Padman in UK with the help of Praise Foundation. This project was inaugurated on 25<sup>th</sup> January 2021. The equipment and training were arranged by Padman project. There are 5 women who were trained and these five women trained to other 15 women and continue the project.





### Conclusions:

I have come to the end of the report. Before closing it. I would like to place on record my sincere thanks and gratitude to all our well-wishers and funding agencies.

- Terre des Hommes, Netherlands
- Tamil Nadu State AIDS Control Society
- HCL Foundation
- Antenna Trust
- Praise Foundation
- India Ladies Circle **MSLC 133**

**M. Sundaramoorthy**  
**Founder Secretary**



