BRO. SIGA SOCIAL SERVICE GUILD (BSSSG)

37th Annual Day Presentation 2024-2025

Women Empowerment

Prevention of HIV/AIDS

Health Awareness

Children club meeting

Early Child Care Development

Tailoring Unit

AARI WORK

Flood Relief Work

Nutrition Food Distribution -Atta

I, M. Sundaramoorthy honoured to present the Annual Report of 2024-2025, it is a comprehensive document that summarize the activities, achievements, impacts and financial status of our organisation in the previous year.

Current Project:

1. Early Child Care Development
2. Relief of Poor Revolving Fund
3. Prevention of HIV/AIDS
4. Care & Support for PLHIV Positive People
5. Improving the health status of Underprivileged families
6. Promotion of Women Empowerment through Skill training (Tailoring, Aari work and Making house cleaning materials)

1. Early Child Care Development (ECCD)

BSSSG has been implementing ECCD programme with the support of HCL Foundation from 2018 onwards. It is an ongoing programme; there are totally 350 children in 0-6 years benefitted at Chennai (175) and Madurai (175) locations. 26 staff is working in this project.

Total no of Boys and Girls in both locations

S. N	Location	0-3yrs		3-6 yrs.		Total
		Boys	Girls	Boys	Girls	
1	Chennai	43	39	43	50	175
2	Madurai	45	47	45	38	175
	TOTAL	**88**	**86**	**88**	**88**	**350**

Activities:

- **Staff capacity building-Montessori Training**
  10 ECCD teachers- (BSSSG) have completed Montessori Training Course at Appy Kidz Academy, Chennai. Appy Kidz Academy has conducted Graduation ceremony on 8th February 2025. Sr. Manager-HCLF & BSSSG Team participated in Graduation ceremony.

Graduation Ceremony of ECCD teachers - Appy Kidz Management, Sr. Manager-HCLF and BSSSG Team were attended

Similarly, in Madurai, on every alternate Saturday, 10 ECCD Teachers are attending Montessori Training at TVS Teachers Training Academy. Soon Examinations will start.

- **Supplementary Nutrition food**

Every month we have provided health Mix to 350 children in Chennai and Madurai locations. In Chennai location, we started to receive **Dry rations from ICDS** for 175 ECCD children in Gandhinagar; In Madurai location, we approached ICDS (Integrated Child Development Scheme) and requested Dry rations support for 175 ECCD children**.**

ECCD Children taking Midday meals in Chennai

- **Medical Check up**

Medical Camp organized at every quarter in both locations. **1332 children benefitted;** Chennai–**894** (Children:480 Adult:414) Whereas Madurai reached–**438** (Children:333 Adult:105). ECCD children received regular health check-up and facilitating the early detection of health issues.

Medical check-up in Chennai ***Medical check-up in Madurai***

- **Vaccination & Immunization**

Every Wednesday we have organized immunization drive as per the schedule date. In association with PHC (Primary Health Centre) immunisation camp held at our ECCD centres and children vaccinated against (BCG, DPT, Measles, Booster injection, Polio etc.,) in Chennai and Madurai locations.

PHC-Gandhinagar-Chennai

UPHC - Keerathurai–Madurai

- **Growth Monitoring**

ECCD Teachers take Growth Monitoring for all 350 children. We used to measure and record children's height, weight & Mid-Upper Arm circumference. Parents are very happy about with children's developments.

ECCD teachers monitored Children growth Height & Weight

- **SPORTS DAY**

Sports Day was conducted for ECCD children of age group 3 to 5 years. Children and Teachers enjoyed the game. Games conducted: Relay, 25-meter race, Throw Ball, Ice cone, Musical chair etc., **Sports Day** has laid the foundation for a lifelong commitment to healthy living, social responsibility, and emotional well-being.

Madurai

Chennai

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BSSSG Team and HCLF Team Participated in Sports Event

- **Parents meeting**

Once in a month we have conducted parents meeting in both locations Chennai and Madurai. We explained about the child development, child growth; insist of nutrition, child regular attendance, parents' involvement, and participation.

Parents Meeting in Chennai and Madurai Locations

- **Graduation Day Ceremony**

On 30th July, we have organized **Graduation Day** Program for our Balwadi children promoted to 1st Std at Govt Primary school. We honoured **28** children (18 children in Chennai & 10 children in Madurai). The Govt School Teachers, Ms.Sameha-CDPO-ICDS, Senior Manager-HCLF, Programme Officer-HCLF, 26 Parents & Bro. Siga Team were participated.

Chief speech by Mrs. Helen Therasa-HM

Ms. Rency, P.O-HCLF distributed Certificate

ECCE Day with children – Group Photos in Chennai and Madurai

- **Formation of Mother Collective (MC) & Capacity Building Training for MC members**

Formed 10 mother's group in Chennai & Madurai locations is to facilitate parents to take responsibilities in child's growth and to involve in ECCD Project and response of community ownership. We have organized capacity building trainings for 50 members in Gandhinagar-Chennai and 50 members in Keeraithurai, Pampattinagar-Madurai. We organized exposure visits too.

Mother Collective meetings in Chennai and Madurai ECCD

Orientation training to Mother Collect members and issuing certificate to trained MC members in Gandhi Nagar, Chennai

Capacity building training to Mother Collective members in Madurai

Training session

Group Photo

- **Exposure visits for MC members**

Mother's Collective members were taken to the Govt ICDS center at Sellur, Madurai and Govt ICDS center at Sholinganallur, Chennai. They saw functions of ICDS; this visit facilitated M.C. members on new insights about ICDS, now better understood ECCD functions.

Exposure visits in Madurai

Chennai

Revolving Fund – Micro Finance

Women Empowerment programme for Micro finance to Self Help Groups in Chennai and Uthiramerur block, Kanchipuram District. This project supported by Terre des Hommes Netherlands from 2008 onwards it is ongoing project. 164 SHGs with 2151 members benefited for this programme. This programme managed with 7 staff.

Activities:

- Leadership quality training
- SHG members training
- Books of Accounts training
- Awareness on SHG concept & Environmental Education
- Issued micro finance loan to SHG members

Once in a month, Community Development workers conducted SHG meeting at field level. She explained the necessity of keeping updated field level documents such as Registers of attendance, savings, internal loan disbursed, loan repayment and meeting minutes, roles, and responsibilities of office bearers (leader, secretary, and treasurer).

Field level SHG Meeting at B-Kalyanapuram area

Once a month, we conduct SHG meeting and training for leaders and members at BSSSG training hall, Uthiramerur. During the reporting period, seven SHGs submitted loan applications, we verified documents, interacted with the members, and finally sanctioned loan to 73 members. These members were attended SHG meetings and trainings. Mrs. Anandhi Project Coordinator explained the basic methods in running SHGs, writing books of accounts, scheduling meetings, social topics like women's empowerment, the basics of lending money, borrowing, repaying; member's co-operation is important for the SHGs to run successfully.

Books of account & Follow up training to Uthappoo Magalir SHG at BSSSG training hall

Training on running SHG to Valarpirai Magalir SHG Venue: BSSSG Training Hall

Meeting with SHG members

Micro Finance Cheque issued to Chennai and Uthiramerur SHGs

Self Help Group Meeting at Uthiramerur

Achievements

S. No	Activities	No. of Activities	No. of Beneficiaries	Amount
1	No. of SHG Formed	6	79	
2	No. of Members enrolled		80	
3	No. of persons received 1st Loan		7	2,60,000
4	No. of persons received Micro credit revolving loan	36 SHGs	373	**1,41,80,000**
	Trading		136	53,30,000
	Service		84	32,70,000

	Production		153	55,80,000
5	No. of meetings / trainings organised	4	88	
6	No. of income generation activities conducted to youth	4	120	
7	No. of follow up trainings to SHGs	12	120	

Distributing vendor umbrella to SHG members

On 3rd July 2024, we have distributed vendor umbrellas to our SHG members who are running small petty vendors like selling idly shop, tiffin shop, vegetable, flower, eateries, idly flour etc., there are 15 SHG members received vendor umbrellas from Madras Ladies club Circles -73 Chennai with the support of Praise Foundation. Received members utilizing the vendor umbrellas to their business in streets, and platforms.

Distributing Vendor Umbrellas in BSSSG Training Hall

Distributing Umbrella by Mr. Sundaramoorthy Founder Secretary, BSSSG

Beneficiaries used Vendor Umbrellas

Community Health Awareness:

Once in a month we have conducted community health awareness programme on Health Environmental Education, Child Immunization, Children club activities

Health and Environmental awareness at B-Kalyanapuram and Nehru Nagar

Distributing Vitamin 'A' Solution

On 12th September 2024, Vitamin 'A' distributed at A-Kalyanapuram area. Once in six months we have issued Vitamin A Solution to 6months to 5 years children and deworming tablets distributed to children and adult. 20 children and their parents benefitted. And Mrs. Roseline Joseph, senior state programme officer from Vitamin Angels grants monitoring visits our areas on the same day and interacted with the parents and community. She observed how to distribute the Vitamin A and deworming to eligible children, and verified the mother child protection card.

Mrs. Theresa Community Development worker, BSSSG, issued Vitamin A to Children

Monitoring visit by Mrs. Roselin Joseph Senion Programme officer

Mrs. Roselin Joseph Senion Programme officer interacted with parents

Children Club Meeting

On 10th May 2024, Children's club meeting was conducted at Kennady Nagar area under the presidency of Selvi Vasanthi- leader, 14 years old. She welcomed the club members and explained the purpose of meeting. In the month of May-Summer Holiday, we utilize this time for club meeting activities like games and fun, join summer camp and learned more creative activities through this camp. After that, Mrs. Theresa Community development worker, explained about the safety and protection of children during the holidays, child rights, child participation, helping others, regularly conducting club meetings, and sharing your problems and making decisions, organizing sports and games. Further it includes, becoming as unified force and cooperation and team spirit. There were 17 children participated.

Mrs. Theresa CDW conducted children club meeting at Kennady Nagar

3. Prevention of HIV/AIDS

- Prevention of HIV/AIDS among Female Sex Workers in South Chennai and Madurai District.
- Prevention of HIV/AIDS among Transgenders in Madurai District.
- Prevention of HIV/AIDS among Injecting Drug Users

To the above-mentioned projects are supported by Tamil Nadu State AIDS Control Society for past 13 years.

Prevention of HIV/AIDS among Female Sex workers in South Chennai. And Madurai District. There are 2800 FSW covered this project with 14 staff managed this programme.

Activities:

- Create Awareness on HIV/AIDS
- Conduct Medical Check-up and referral services
- Training to Peer Educators
- Conduct regular outreach and counselling
- Behaviour change communication
- Promotion of condom
- Organise Community Event
- Celebration of World AIDS Day
- Care, Support & Treatment

Monthly once **Mr. Karthikeyan (DPM) visited our DIC and field area** visit and verified all documents and Google sheet reports and interact with all staffs, peer educators, stake holders, Dropout Validation and HRG's in field areas also. He gave valuable suggestions in technical and regular work.

Once in a month, our Project director Mr. M. Sundaramoorthy visits our Drop-in center (DIC) in Saidapet and conducts monthly review meetings and review the last month report details and gives valuable suggestions for our TI betterments.

CBS –COMMUNITY BASED SCREENING:

Twice in a month CBS Camp was conducted for uncovered area & hotspots. In this camp Counsellor M. Gnana Mary and ORWs 200 to 250 vulnerable people and Partners were participated and tested in the CBS camp.

CBC Screening by Doctor

Medical Camp

On 8th November 2024, we have conducted RMC, STI/VDRL camp at Besant Nagar Beach & odaima Nagar Primary Health Centre. Mrs. Sivagama Sundari, (ICTC counsellor), Santhome and Ms. Doulath, ICTC Counsellor, Thiruvanmiyur, Mrs. Tamil Selvi, (Lab technician) and all our TI staffs were participated. Our field staff create awareness on RNTCP, HIV/AIDS and STI and condom usage. Totally 137 HRGH's participated and 125 were tested.

Medical camp at Besant Nagar Primary Health Centre

Community Event

On 28/09/2024, we have conducted COMMUNITY EVENT in Samiyar thottam Hall, at Saidapet. Mrs. Kavitha ICTC Counsellor and Mrs. Saraswathi Lab Technician presence in the event. They were speech about HIV/STI awareness and TB. Through this community event medical check-up for HIV/VDRL. Totally 100 HRGH's participated and 80 were tested.

Mrs. Kavitha & Mrs. Saraswathi attended the event

Medical check-up for participants

- Every week Ms. A. Abirami (Project manager) Verified the new HRG's in field level and conducted a weekly review meeting with Peer Educator and PLHIV.
- Our counsellor gave counselling to HRG's and PLHIV and CBS test to the HRG's, referral verification, follow up ART for all PLHIVs.
- Every week Mrs. A. Durgadevi (MEA) monitoring and evaluating the new HRG's in field level.
- Every day Our ORW's doing field visit and ICTC /Regular medical checkup/STI – to HRG's service delivery.
- Once in a month conducted committees meeting like condom committee, STI committee, DIC committee and Hotspot meeting.

Hotspot Meeting **Field Level meeting**

ADVOCACY PROGRAMME:

HIV awareness and Life scoping skill programme conducted with help of DAPCU and ICTC Centre in Chennai Metro Rail Project.

On 08/03/2025 – we have conducted COMMUNITY EVENT at Choolaimedu Community Hall. Through this event we have created awareness on HIV/STI and TB. The HIV/VDRL medical check-up was done. Totally 112 HRGH's participated and 96 were tested.

Mrs. Daisy David ICTC Counsellor & Mrs. Koshila Lab Technician participated in the community event

Medical Check -up

Targeted Intervention among Female Sex Work in Madurai

Targeted Intervention among female sex workers in Madurai. We covered one block and 38 hotspots with 1200 Female Sex workers.

Project Director visit

Once in a month **Mr. Sundaramoorthy Project Director visited** dropping centre and field office in Madurai. Monthly meeting arranged with staff and discussion about review the last month report, counselling, referral, and testing, visit of ARTC & ICTC and then sharing the better improvement of the projects

Mr. Sundaramoorthy, Project Director Interaction with staff

District Programme Manager Visit

Mr. Jeyapandi, District Programme Manager visited the project. He verified the all-relevant documents and conducted review meeting with staff

Distribution of Provisions

On 15th March 2025, distribution of Nutrition food like rice, grocery, and Nutrition pocket to PLHIV

Nutrition food pocket distributed to Beneficiaries

Medical Camp

On 15.06.2024, 24.08.2024 & 07.12.2024, these three days we have conducted STI/VDRL camp at Madurai. In this camp Mr. Jeyapandi DPM (District program manager) ICTC counsellor, Lab technician and all our TI staffs were participated. In this camp we create awareness on Health & Hygiene, TB, HIV/AIDS/ STI.

Doctor examined the beneficiaries

COMMUNITY EVENT:

Once in three months, on 28.09.2024, 18.12.2024 & 15.03.2505 - We have conducted COMMUNITY EVENT in Brosiga TI FSW Office in Madurai. In this event create awareness on HIV/STI and in-between medical check-up was arranged for HIV/VDRL. In this event totally 155 HRG's participated and 383 HRS's were tested HIV/VDRL and TB verbal screening.

On 29th September conducted Community event

On 18th December 2024 conducted Community Event

On 15th March 2025 -Conducted Community Event

Prevention of HIV/AIDS among Transgenders in Madurai

Prevention of HIV/AIDS among Transgenders in Madurai, the intervention programme designed to bring about behavioural change among specific population groups whose risk/vulnerabilities of contacting STI/HIV infections are high Transgender and bridge population which includes truckers and Migrants.

we worked with 425 TGs individuals, providing HIV prevention and care services. supported TG in accessing health services, condom promotion, integrated counselling and testing, Anti retro viral therapy (ART), awareness about safer sexual practices, social entitlements, and legal aid.

Activities:

Community Event
DIC level Meeting
Demand Generation activities
Advocacy
Crisis Response
Health camp – Screening and testing
Strengthen outreach activities

Project Visit

On 3rd April 2024, Mr. Soundara Pandiyan, ASP-M. D, Mr. Rajesh ASP-Sales Engineer, Mr. Iyappan –Siva Auto Consultant visited our TI TG project regarding discussion about Government Subsidy (Rs.1,00,000) Auto Rickshaw for Transgender (HRGs).

On **22nd April 2024**, Mr.Soundrapandiayan, ASP-M.D , Mr.Rajesh ASP-Sales Engineer, Mr.Saravanan, ASP - Service Engineer are defined about buying Government Subsidy (Rs.1,00,000) Auto Rickshaw for Transgender (HRGs) to our respected D.P.M Mr.Jeyapandi, DAPCU.

ASP MD and team Meeting with Mr.Jeyapandi DAPCU Inauguration of Auto Rickshaw driving class for TG

On 12th May 2024, Meeting with Labour office at Ellis Nagar purpose of 50 transgenders applied driving auto rikshaw. Mr. Sundaramoorthy -BSSSG Director, Mr. Soundarapandian -MD ASP and Mr. Pari -Assistant Commissioner of Labour Department.

On 14th May 2024, Virtual meeting conducted by Joint Director- TANSACS. He shared about SACS indictors, Mr. Jeyapandi DPM DAPCU and TI TG staff attended

On 2nd September 2024, Folk Media Campaign organised at ART Thiru Mangalam. Dr. Selvaraj Manoharan, ART M.O were given awareness about HIV/AIDS/STI syphilis. TI BSSSG all staff participated in the campaign

Conduct Focus Group Discussion and Distributing Dry ration to PLHIVs

On 10th October 2024, Mr. Jeyapandi-DPM DAPCU conducted Focus Group Discussion with Transgenders at BSSSG TI office in Madurai. Mr. Sundaramoorthy -Project Director BSSSG and all staff attended the meeting.

Focus Group Discussion with TI TG

Distributing Dry rations to Transgenders by Mr. Jeyapandi-DPM and Mr. Sundaramoorthy -Director BSSSG

Community Event

On 24th September 2024, Community event was organised by TI TG at Mathichiyam Community Hall in Madurai. Mr. Jeyapandi-DPM DAPCU, Dr. Selvaraj Manoharan -ART, MO Thirumangalam, Mrs. Indiradevi-Counsellor ICTC, Mr. Mohandoss- Lab technician ICTC participated in the event. TI TG Coordinator gathering the welcome address and honoured the chief guest. Mr. Jeyapandi speech about the purpose of community event and given awareness on HIV-AIDS & Co Infections, Clinical services, and schemes

Inaugurated Community event by Mr. Jeyapandi -DPM DAPCU and Community people participated in the event

Prevention of HIV/AIDS among Injecting Drug Users:

we have started a program for **Injecting Drug Users** with the support of Tamil **Nadu state AIDS Control Society (TANSACS).** The program started with the group of ex-users, expertise, and with social workers. The community people lead the program which started in the month of August – 2022. This programme engaged with 5 staff

Activities:

- harm reduction strategy - Needle & Syringe exchange program (NSEP)
- Oral Substitution program (OST).
- Conduct Group Meetings
- Medical services and treatment
- One to one and family counselling
- Field visit and ICTC visit
- Hotspot meeting
- Follow up of PLHIV

Red Ribbon Club Seminar

DAPCU conducted along with our TI drug awareness program in Loyola college in Chennai. More than 100 college N.S. Sand R.R.C students participated in the program. In this Half Day program our DAPCU D.S. Mr. Muthu Manikandan and our ICTC counselor Mr. Arputha Nesan of our program manager Mr. K.K. Raman participated. The program was on 24th September 2024

In the month of September 3 Hotspot Meeting and 1 C.B.S. camp and 1 HEP-B & C camp and 1 S.T.I & Syphilis camp was done. In the camp R.K. Nagar, counselor Mr. Venkatesan and Lab Technician Mr. Yogaraj participated. The camp Snacks, Tea & Water bottle was given to all the HRG's

International Day Against Drug Abuse Awareness Program

Bro.Siga Social Service Guild IDU TI Project jointly with Dr. Ambedkar Government Arts College which is in Vyasarpadi, Chennai. Conducted a drug awareness program on 27/06/2024 (Time: 11a.m to 12.30 pm) at Rusa Hall college premises. This programme was Conducted by Bro. Siga TI IDU Project. The program started with welcome address by Prof. D. Krishna Kumar NSS program officer. Our Special Guest Dr. M. Janakiraman Joint Director TANSACS &Dr. A. Karthikeyan D.P.M DAPCU address the

gathering Dr. S. Kalaimagal given presidential address. Our Project Director Mr. M. Sundaramoorthy given a valuable speech Mr. V. Karthi Krishnan Founder ANPUD, IHRN, IDUF. Explained the damages in using drugs. Mr. M. Muthu Manikandan our D. S. DAPCU given an interactive speech for the students on drug use.

Intensified campaign 2024 program in zone 1

This program organised by Bro.Siga (IDU) TI NGO, ARM TI NGO, & Thiruvottiyur ICTC centre, support by DAPCU Chennai in Govt. Arts & Science College. The program contains drug awareness speech, mass red ribbon human chain awareness and drawing competition in the college premises. In this program the college principal and NSS co-ordinator given a speech on HIV/AIDS. Prizes were distributed by Bro.Siga TI NGO.

College Students Participated intensified camp

NACO officials visit in the OST centre with Bro.Siga – IDU -TI NGO.

On 10th July 2024 at 9.30 am NACO officials visited our OST centre along with Dr. A. Karthikeyan DAPCU D.P.M & Mr. M. Muthu Manikandan DAPCU D.S. All our staffs with OST staffs presented in the meeting checked all the documents enquired about the OST & TI program so many questions were made by the NACO officials our D.P.M, D.S, OST Doctor, our TI Project Director & our TI program manager answered all the questions.

NACO officials visit on 10/07/2024 at OST centre with our TI staffs PD & D.P.M, D.S Chennai DAPCU

DAPCU hotspot visit / ICTC visit

On 10th August 2024**,** Mrs. Bharani D.S. from DAPCU visited hotspot in south Chennai NGO colony burial ground and interacted with our clients in the hotspot and asked about their drug use pattern,

availability of N/S by the peer educator, ORW. After that she was visited at ICTC centre and discussed about their health issues for our clients testing.

Mrs. Bharani D.S DAPCU visited the hotspot and ICTC centre

<u>Advocacy Meeting program</u>

On 24th October 2024, we have conducted Advocacy program in our head office 17 people participated. In this program Rehab centre, ICTC counsellor, ICTC counsellor, TB counsellor, along with our staffs had interactive session was done. The meeting was chaired by our Co-ordinator Mrs. M. Anandhi. Folder file, Scribbling pad & pen was given to all the participants. Snacks and tea were served.

Conducted Advocacy Meeting at IDU Office

Result:

- 454 IDUs covered during this year
- 451 IDUs ongoing
- 51 New IDUs enrolled
- 1522 HRGs Counselled
- 87666 IDUs received needles and Syrange
- 83456 needles and syrange returned
- 38 Hotspots meeting conducted
- 853 persons HIV tested
- 13224 Free condoms distributed in the field
- Identified 2 IDU PLHIV
- 40 TB cases were tested

Vihaan CSC Programme:

Vihaan is a national care and support programme working towards scaling up care support and treatment services for people living with HIV. The programme started from

Supporting India's Progress Towards 95-95-95 through comprehensive interventions - Care Support Center 2.0, Elimination of Vertical Transmission of HIV and Syphilis, Incarcerated and At-Risk Populations, Community Systems Strengthening, and Red Ribbon Bus Campaign.

Objective:

- To reach key population on virtual platforms and establishing linkage to care and treatment.
- To improve retention in HIV care by addressing medical, social, behavioural, and structural barriers
- To reduce linkage loss from testing to treatment using peer navigators

Activities:

- Support Group meeting for PLHIVs
- Advocacy meeting
- Nutrition Support Program for PLHIVs.
- field level activities for Community Liaison for Health.

On 12th June 2024, Mr. Arun & Mr. Balasubramani from - Samagra Project technical persons visited OSD

Weekly review meeting conducted by CSC Coordinator

ART and CSC Meeting

Meeting on LFU, missed cases and Achieved cases were discussed and review the progress report. Doctors, ART staff, ICTC Counsellors and CSC staff involved in the meeting.

Home Visited by Community Liasion Health Workers

Care and support to PLHIV - Distributed Milk Power and Nutrition Food

In the month of November 2024, we have distributed milk powder and Nutrition food like rice, nuts, cereals to PLHIV. Mr. Jeyapandi-DPM and three doctors from Thirumangalam, Madurai and TMG ARTC participated and distributed nutrition food (dry rations) to PLHIV.

Mr. Jeyapandi – DPM Distributed Nutrition food to Beneficiaries

Once in a month - CSC Project review meeting conducted by Project Director Mr. Sundaramoorthy

On 5th December 2024, Project Review visit by Dr. Meenakshi Mohan and Mr. Sakthinathan -METO from SAATHII. Dr. Meenakshi explained about Elimination of Vertical Transmission and Early Infant Diagnosis follow up.

WORLD AIDS DAY 2024

Bro. Siga Social Service Guild conducted awareness on World AIDS Day announcement by TATA AC at our all-target area and Madurai Collector office. Madurai District Collector, Deen GRH, Mr. Jeyapandi-District Project Officer from DAPCU, ARTC Staff, ICTC counsellor and all CSC staff presented in the programme.

WORLD AIDS DAY awareness

Achievements

- We had achieved Family eligible testing 64nos from April-24 to Mar-25 and identified 4 positives linked to ARTC.
- We have achieved Discordant couple testing 658 from June-24 to Mar-25 and identified 7 positives linked to ARTC.
- We had achieved National tuberculosis elimination program (NTEB) testing 133 from June-24 to Mar-25 and identified 15 positives linked to ARTC.
- We had achieved Scheme Beneficiaries 17 clients.
- We had achieved OVC Beneficiaries for positive child's -28, we had OVC referred for 145 children's and achieved OVC Beneficiaries children for positive parents -120.
- ANC Achieved last year new and known cases

  32-36 viral loaded Oct to Mar eligible cases 15 we are reached in 15 cases and achieved in 100%.

  Early Infant Diagnosis -OCT to Mar'25 – 13

  Cases 13 and reached in 12 cases.

Improving health status of Under privileged families

The General Mills of India associate with Praise foundation supported for Atta flour to 500 families of under privileged community in Vyasarpadi slums. This project started from December 2024 onwards. Each family will get 5kgs of atta per month, totally 2500 kgs distributed every month.

Objective: To provide Atta Flour and prevent/reduce health related issues like Blood pressure, sugar, and health issues among 500 poor families.

Activities:

- Awareness on Nutrition food
- Medical check-up and monitor their health status
- Distribution of Atta and follow up

On 10th January 2025, we have inaugurated the stall for distribution of Atta at BSSSG training hall. Mrs. Pradnya, Head Regional HR, Ms. Sana, Programme and Product Management, Ms. Tejasvi, Payroll Analyst, Ms. Sreenidhi, Brand Manager from General Mills India, Mrs. Manisha Ahuja, Senior Corporate Relations Manager and Mrs. Krupa Sethuraman, Senior Manager NGO Relations-Praise Foundation participated in the event.

Ms. Sreenidhi from General Mill – Interacted with the beneficiaries and asked feedback sessions on variety of food making out of wheat flour. Further she enquired beneficiaries about their food habits, work time at home, time spending with children.

Mrs. Mrs. Pradnya, Head Regional HR and their team cutting ribbon and inaugurated the stall after that Ms. Pradnya shared about activities of Genera Mills India through PPT.

Ms. Sreenidhi - General Mills India Collected Feedback from Beneficiaries

Atta Distribution Inauguration Day - Introduction and Lighting the Lamp by Ms. Pradnya, Ms.Sana, Ms. Tejasvi, Ms. Sreenidhi from General Mills, Ms. Krupa Sethuraman, Ms. Manisha Ahuja from Praise Foundation and Mr. Sundaramoorthy

About General Mills India PPT presentation By Ms. Pradnya, Head Regional HR

Ms. Pradnya, Head Regional HR- Inaugurate the Stall and Distributed Atta to Beneficiaries.

Mrs. Pradnya from General Mills of India Interaction with Beneficiaries

Mrs. Pradnya General Mills of India distributed to Kennady Nagar area beneficiaries

Ms. Sana from GMI, Ms. Krupa Sethuraman from Praise Foundation, Mr. Sundaramoorthy, BSSSG and Mr. Sundareswaran BSSSG Participated in A-Kalyanapuram Area

Ms. Tejasvi Visited C-Kalyanapuram area meeting with Beneficiaries

B- Kalyanapuram Area Meeting

The Pillsbury company team distributed atta at Malligai Poo Colony area

On 21st January 2025 – Distributed at BSSSG Training Hall

Mr. Sundaramoorthy, BSSSG Founder Secretary distributed Atta to Beneficiaries

On 27th December 2024 – Distribution of Atta

We invited Mr. Ismail and Mrs. Sivagami- inspectors of Income Tax Department. Welcome address by Mr. Sundaramoorthy Founder secretary. Mrs Anandhi explained about organisation, funders, process of initiation to get atta and how we screened the beneficiaries.

Mr. Sundaramoorthy Gave Welcome Address Mrs. Anandhi Explained about benefits of Atta

Beneficiaries participated and received Atta

Stop Online Child Sexual Exploitation

The Down to Zero, Terre des Hommes Netherlands Associate with Children of India Foundation implementing the project for steeping up fight against child sexual exploitation (SUFASEC) programme started in the month of July 2024 to November 2024.

Activities:

1. Staff orientation and review
2. Orientation on youth on digital safety and Child Rights
3. Training to youth Peer Educators
4. Orientation to parents, caregivers, and school teachers on prevention of online Child Sexual abuse
5. Child Rights Day Celebration

On 17th June 2024, Mr. Thanga Perumal, Country Manager, TdH-NL, Mr. Subrat Kumar from CFI, Mr. Sundaramoorthy Founder of BSSSG and Ms. Britney conducted staff orientation meeting at BSSSG training hall and explained about the concept of project.

Mr. Thanga Perumal conducted staff review meeting

On the 13th July 2024, we have conducted Youth Peer Educators training, Mr. Thanga Perumal, Mr. Subrat Kumar, Ms. Gowri, and Ms. Britney. The youth from community and colleges, there are 35 youths attended the training and learner about the concept.

Youth Peer Educators Training

Youth Group Trainings – Conducted by Mr. Subrat Kumar and Ms. Gowri

On 21st September 2024, Organised Orientation to children, parents, caregivers on Prevention of OCSE **(Online Child Sexual Abuse) –** 59 parents/ care givers and 6 staff attended the training. Few parents gave feedback about the programme.

Ms. Britney conducted Children's Orientation at BSSSG Training Hall

Parents and Care Givers training on SUFASEC

Mr. Sundaramoorthy, Founder Secretary BSSSG distributing Gifts to Parents

On 26th October 2024, conducted Orientation training to teachers at Smt. Chanda Bai Pagaria Jain Mat. Hr. Sec. School Perambur, 60 teachers benefitted.

Ms. Britney conducted orientation training to Teachers

On 23rd November 2024, Child Rights Day was Celebrated – Mrs. A. Malini CWC member chief guest of the programme, Mr. Suresh Kumar, Britney, and BSSSG team participated in the events. As per the agenda the youth role plays on rights of children, children draw the rights of tree activity. Mrs. Malini gave address and rights their children. Finally, Ms. Britney concluded the programme and given gift and snacks to children. 33 children 7 volunteer participated and enjoyed their rights

Mrs. Malini CWC member gave address of Child issues Youth acting role play

Ms. Britney from CFI introduced about the programme

Children's Group Photo

Trained Youth Ambassadors Group Photo

Promotion of Women Entrepreneurship

The **United Way of Chennai** supported the Women Entrepreneurship programme for Making House cleaning Materials, tailoring an Aari work Hand embroidery course through raising the urban slum women economic and social status in Vyasarpadi Slums Chennai. This project started from October 2024 to March 2025.

Summarize the key activities conducted during the reporting month.

Activity	Location	Number of Participants	Summary of Activity
Training on Making House cleaning Materials	Vyasarpadi Chennai	120	Per month 20 women trained for Making house cleaning Materials in 6 months totally 120 women trained
Training on Tailoring	Vyasarpadi Chennai	40	40 trainees divided into 2 batches and 6 months training will be organized for them. After completing the first batch, training starts for the second one.
Training on Aari work	Vyasarpadi Chennai	20	Designing and Aari work training conducted for 20 beneficiaries.

Tailoring Unit

Tailoring practical class for Cutting session

Aari Work and Hand Embroidery class

Beneficiaries Photos

Students doing individual designing work for Aari

Making House cleaning materials class

Beneficiaries making House Cleaning materials in Practical class

Annual Meet 2024

On 18th December 2024 all Bro. Siga Social Service Guild staff in Chennai organized Annual meet at BSSSG Training Hall. Each project staff and Management team presented in the programme. This annual meet we have review all the Project implementation of activities and results in Chennai. Mr. Sundaramoorthy Founder Secretary of BSSSG, Mr. Suresh Kumar, Joint Secretary, Mrs. Rukmani member of BSSSG Mr. Balan, Mr. Sundareswaran Documentation officer presents the meeting. Apart from this we invited Chief guest from Other NGOs. Ms. Noori, President of South Indian Positive People Network, Mr. Kalyanasundaram, Director of SEERS and all Project Staff participated. Mrs. Anandhi Senior Programme Coordinator lead the programme.

Celebrated Annual Meet at BSSSGTraining Hall

The project Coordinators sharing their project Activities and achievements

The NGO Directors Ms. Noori SIP and Mr. Kalyanasundaram Director SEERS participated in the Annual Meet

On 20th December 2024, The Early Child Care development, Prevention of HIV/AIDS among Female Sex Workers, Transgenders and Vihaan CSC Care support for Positive People, these all-project staff celebrating Annual Day in Madurai Project. The chief Guest Mr. Jeyapandi – District Programme Manager from TANSAC Madurai, Mr. Sundaramoorthy, Founder Secretary of BSSSG

Lighting Lamp and Inaugurated Annual Day Celebration by Mr. Jeyapandi-DPM TANSACS Madurai

All Project Staff Participated in the Annual Day 2024

Conclusion

The purpose of annual report is to communicate timely, reliable, relevant information and share our achievements and performance in this year.